

TAVA ONE

W4GGJ

Ham Radio · POTA Activations · Digital Modes · Tampa Bay, FL

GrumpaGrinch



Who I Am

I'm Joe — W4GGJ, General class amateur radio operator based in Tampa Bay, Florida. I operate under the brand **Tava One** and the handle **GrumpaGrinch**, creating ham radio and Parks on the Air content for operators who actually use their gear in the field.

My focus is digital modes — specifically FT8 — using a self-built DigiPi portable digital station alongside the Xiegu X6200 for POTA activations across Florida state parks. I've completed 6 activations to date with more planned, hold ARRL Worked All States awards in both Mixed and Digital, and have earned the QRZ DX Award. I'm an active POTA operator, content creator, and hands-on builder who designs and sells my own 3D printed radio accessories.

Platform Stats

TIKTOK	AVG VIEWS	TOP VIDEO	POTA ACTIVATIONS	AMAZON STOREFRONT
~1,000	500+	1,000+	6	Active
followers	per video	views	completed	storefront

Website: tavaone.com — actively growing. TikTok: [@grumpagrinch](https://www.tiktok.com/@grumpagrinch). Amazon Influencer Storefront: amazon.com/shop/joeleonephoto

Content & Audience

What I Create

- POTA activation vlogs and field reports
- Gear reviews and field tests
- DIY build guides (LiFePO4 battery, DigiPi)
- Digital modes tutorials (FT8, WSJT-X)
- Gear guides and curated affiliate content
- TikTok short-form content (music + text overlay)

My Audience

- Active ham radio operators — HF focused
- POTA and portable operations enthusiasts
- Digital modes operators — FT8 / WSJT-X users
- QRP and field radio operators
- New hams looking for field operation guidance
- Florida and Southeast US ham community

What I'm Offering

Deliverable

Details

Field Review Blog Post	Full written review published on tavaone.com — real-world field test during a POTA activation with photos, honest assessment, and affiliate links to purchase.
TikTok Video	Short-form video content showcasing the product in the field — music and text overlay format, posted to @grumpagrinch with direct link to tavaone.com.
POTA Activation Integration	Product featured and used during a live Parks on the Air activation — documented in both a blog post and TikTok content as part of a real field operation.

Why Partner With Tava One

Authentic field operator	I don't review gear from a desk. Every product gets tested in the field during real POTA activations in real Florida conditions.
Deeply invested audience	Ham radio is a passion-driven hobby. My audience actively buys gear — they're not casual scrollers.
Niche authority	POTA and FT8 digital modes are growing fast. My content speaks directly to operators already looking for their next piece of gear.
Growing platform	Tava One is an early-stage brand with real momentum — partnering now means getting in before rates increase with the audience.
Multi-platform exposure	Every review runs across tavaone.com, TikTok @grumpagrinch, and the Amazon Influencer storefront for maximum reach.

Get In Touch

tavaone.com · @grumpagrinch · W4GGJ

Website	tavaone.com	TikTok	@grumpagrinch
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